



2011 Work Plan

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Foreword

The Platform for Intercultural Europe promotes the development of a European cultural space, in which the diversity of people and the diversity of their cultural expressions are positively regarded and interculturality is promoted in order to bring about free, full and equal participation of all people in society.

In recent years the Platform has established its position in European civil society by giving impetus to the process of discussion about Intercultural Dialogue in Europe and formulating "*The Rainbow Paper. Intercultural Dialogue: From Practice to Policy and Back*" (2008).

Today the Platform is the legitimate intermediary between civil society cultural organisations and the European Commission on intercultural issues in the field of cultural policy-making ("Structured Dialogue"). In this position our Platform has the responsibility to promote a fruitful exchange between policy-makers and civil society organisations.

This work plan corresponds to the application for a multiannual grant under the EU Culture programme submitted on 15th September 2010. It was revised and adopted by the Steering Group of the Platform for Intercultural Europe on 6th October 2010.

While our support base has been in the EU Culture Programme, we nevertheless believe that "Intercultural Dialogue is an endeavour, which can only succeed, if different sectors and different levels of government collaborate. Cross-sectoral cooperation by civil society organisations is thereby the counterpart to the promotion of Intercultural Dialogue across policies, and to the cooperation between governmental departments at EU and at Member State level" (The Rainbow Paper, Chapter IV. Mobilising Across Boundaries). We respect this principle as much as possible in all our activities.

In 2011 and beyond we will pursue three interlinked objectives:

- Enabling policy dialogue - contributing through members and stakeholders
- Nourishing policy dialogue - pursuit of knowledge, conceptual advancement and shared understanding
- Shaping policy - advocating for changes and innovations to public policies

We will be carrying out the activities for these objectives with an anticipated budget of € 223 483 (of which € 155 000 secured to date) and the same level of human resources as in 2010. The conduct of the envisaged Practice Exchanges and the continuation of Panorama in particular depend on further fundraising.

Sabine Frank, Secretary General, March 2011

2011 Work Plan at a Glance

"Our mission is to be a legitimate and effective interlocutor between European institutions and civil society organisations committed to the values of intercultural dialogue."

A civil society initiative taken in 2006. International not-for-profit association under Belgian law since 2008.



ENABLING POLICY DIALOGUE

Contributing through members and stakeholders

- Conducting **in-depth interviews** with selected sets of our national members on their intercultural work and on the impact of national and European policies.
- Setting up **cross-sectoral tandem partnerships** between our European member organisations from the arts & culture field and those working on minority and migrants' rights or anti-discrimination in order to concretise their common intercultural concerns.
- Gaining **new members** by exploring and engaging with organisations in the domain of intercultural dialogue through correspondence, meetings, event participation etc.
- Working with our elected, honorary **Steering Group** and holding our General Assembly.
- Developing our **communication tools** and complementing our quarterly Newsbulletin and our Website with the use of social media.
- Creating a system of **progressive, eclectic-multilingual translation of our website**.

NOURISHING POLICY DIALOGUE

Pursuit of knowledge, conceptual advancement and shared understanding

- **Holding a seminar on a new narrative** about free, full and equal cultural participation and of intercultural dialogue as the renovation of democracy.
- Developing a **typology for differentiating and categorising intercultural dialogue practices** as the basis for further Practice Exchanges and for general application.
- Conducting two Practice **Exchanges**.
- Drafting a **policy briefing on the links between** diversity policies in the **cultural policy** domain **and** the **integration policy** domain.

- Commissioning two academic experts to each write one **discussion paper** (provisional topic: Intercultural Dialogue as a means of re-thinking cultural democracy).
- Developing a new collaborative system for adding content to our **resource collection for Intercultural Dialogue "Panorama"**.

SHAPING POLICY

Advocating for changes and innovations to public policies

- **Dialogue with EU institutions** in all questions relevant to intercultural dialogue.
- **Participation in the European Cultural Forum** (held every two years according to the European Agenda for Culture).
- **Participation in the European Integration Forum** (twice per year).
- **Collaboration with Culture Action Europe in its "We Are More" Campaign.**

BUDGET & HUMAN RESOURCES

€ 223.483 forecast of which

€ 155.000	secured as of 2 nd March
€ 5.944	expected income from membership fees
€ 49.834	pending project grant applications
€ 12.705	to be fundraised

Two employees (together 1.7 Full Time Equivalent).

ENABLING POLICY DIALOGUE

Contributing through members and stakeholders

We will continue to invest in knowing, engaging with and connecting civic organisations so as to include them into the 'Structured Dialogue'. By working with our members we want to underpin our advocacy with groundwork and encourage European policy thinking at the grass-roots.

In pursuit of this goal, we envisage the following activities:

- Conducting **in-depth interviews** with selected sets of our national members (in Belgium and Italy - where we currently have the greatest aggregates of members) on their intercultural work and on the impact of national and European policies. We expect insights into grass-roots realities and into the unfolding of intercultural Europe with which we can provide policy feedback to EU institutional representatives. We hope to enhance our members' reflection on their work in a multi-layered political context and their connections with each other.
- Setting up **cross-sectoral tandem partnerships** between our European member organisations from the arts & culture field and those working on minority and migrants' rights or anti-discrimination in order to concretise their common intercultural concerns. We will facilitate a series of tandem meetings, bring tandems together in a meeting for joint reflection on cross-sectoral collaboration possibilities and guide the tandems' follow-up throughout the year. We aim at effective partnerships between our European members working in different domains.
- Gaining **new members** by exploring and engaging with organisations in the domain of intercultural dialogue through correspondence, meetings, event participation etc. Our aim is to increase geographical coverage of membership and consequently make us a more legitimate and resourceful Platform.
- Working with our elected, honorary **Steering Group** and holding our General Assembly. Our Steering Group will meet at least twice in full and use virtual and small group mechanisms in addition.
- **Developing our communication tools** and complementing our quarterly Newsbulletin and our Website with the use of social media. We want to create more of a community of intercultural Europe supporters by giving them additional exchange opportunities. We want to give our members better access to relevant EU information.
- Creating a system of **progressive, eclectic-multilingual translation of our website** content based on a volunteering system in order to pay tribute to linguistic diversity.

NOURISHING POLICY DIALOGUE

Pursuit of knowledge, conceptual advancement and shared understanding

We want to accompany and complement the above by pursuing analytical clarity and connecting practice and policy-thinking with academic expertise. We aim at improving the conceptual basis of our *Practice Exchanges*, producing briefings in house on the links between cultural diversity policies and related domains, commission expert papers which will help us deepen and broaden our intellectual and political approach to the promotion of intercultural dialogue, bring these to publication after internal discussion and further develop our intercultural resource collection *Panorama*. We will also venture in the production of audio-visual material in the form of videos documenting our engagement with members.

In pursuit of this goal, we envisage the following activities:

- **Seminar on new narrative:** Investigate methodologies for bringing a narrative to the fore about free, full and equal cultural participation and of intercultural dialogue as the renovation of democracy. Holding a seminar to this end in collaboration with relevant partners such as ENAR and with communication specialists.
- Elaborating the distinction between intercultural encounter, dialogue for solving problems linked to diversity and intercultural dialogue for common problem solving with recourse to social science research (literature and personal advice). This research should lead to a developed **typology for differentiating and categorising intercultural dialogue practices** as the basis for further Practice Exchanges and for general application.
- Conducting two Practice **Exchanges**.
- Drafting a **policy briefing on the links between** diversity policies in the **cultural policy** domain **and** the **integration policy** domain. This in-house policy briefing will underpin our participation in the EU Integration Forum and strengthen our cross-sectoral credentials.
- Commissioning two academic experts to each write one **discussion paper** (provisional topic: Intercultural Dialogue as a means of re-thinking cultural democracy) and publishing them after a seminar and revision process. This will help broaden our audience, beyond EU institutions and NGO representatives, and position us as a contributor to public debate.
- Developing a new collaborative system for adding content to our **resource collection for Intercultural Dialogue "Panorama"**. Turning "Panorama" into a search-optimised online tool mirroring and supporting the grass-roots and advocacy work of the Platform.

SHAPING POLICY

Advocating for changes and innovations to public policies

We are committed to engaging with the European Commission and other EU institutions at any relevant opportunity. The establishment of a pertinent working group under the *Open Method of Coordination* in the field of culture has been our key advocacy demand since 2008 and was realised in November 2010 when the EU Culture Council adopted its new Workplan for 2011-2013. The OMC WG on Intercultural Dialogue, which will be set up in 2011 can count on us as a constructive partner. We will also continue our participation in the *EU Integration Forum* as a way of carrying our intercultural convictions beyond the culture policy domain.

In pursuit of this goal, we envisage the following activities:

- **Dialogue with the European Commission and the Cultural Affairs Committee** in all questions relevant to intercultural dialogue. Cooperation with a Working Group on Intercultural Dialogue under the Open Method of Coordination, building on our position paper on this topic. We want to encourage EU member governments to establish and conduct intergovernmental cooperation on cultural diversity policy and Intercultural Dialogue. We also want to ensure that EU cultural policy remains dedicated to intercultural dialogue and becomes increasingly coherently implemented. We will solicit the **support of Members of the European Parliament** for this process.
- **Participation in the European Cultural Forum** as a further milestone in the Structured Dialogue. Through this participation we want to raise the profile of the Platform's activities and advance debate on the future of EU cultural policy and its instruments.
- **Participation in the European Integration Forum** and in the preparatory meetings of the EU civil society organisations participating in the European Integration Forum with a view to influencing EU Integration policy. Our specific role is to raise awareness for the intercultural challenge in integration and the role of the arts & culture in an intercultural approach.
- **Collaboration with Culture Action Europe in its "We Are More" Campaign** by contributing with content and mobilising support. This is in line with our Strategic Partnership Agreement with followed our organisational split from Culture Action Europe.

OUTLOOK

Strategic build-up of activities until 2013

As a young organisation, our aim is still to build up a consistent record of activities and to consolidate each individual activity conceptually, practically and in terms of its political exploitation over the next three years. Our selection for multiannual funding under the EU Culture Programme is critical in this respect.

However, fundraising for projects will be necessary, and ways of achieving structural growth of the organisation, i.e. an increase in its staff, will have to be tackled.

Working in partnership will be important in all respects. The European Cultural Foundation and other foundations figure large in this scenario. We also need to make full use of our Strategic Partnership with Culture Action Europe. Moreover, we look to our wider network of cultural organisations as well as our network of migration/integration-interested organisations to yield partnerships of different lengths and scopes. Cultivating relationships with academic and research institutions will also play a role.

Finally, our challenge in the coming years is to extend our work into the education, youth, employment and social domains in order to use the full potential of our diverse membership and work more comprehensively on the realisation of our vision of an intercultural Europe.



This project has been funded with support from the European Commission.

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Annex 1:

Draft Budget 2011

	2010 final	2011 forecast	Comments
EXPENDITURE			
EU eligible budget (Operating Grant)			
1.a Employment cost			
Net salaries (2 persons, 0.9 FTE and 0.8 FTE)	44.695		FTE=Full Time Equivalent
Other employment costs	38.850		
Subtotal	83.545	100.357	The increase from 2010 to 2011 takes into account the rate of inflation to which salaries in Belgium are indexed, the statutory requirement since 2010 for training costs, as well as an increase in work insurance costs.
1.b External persons paid by the organisation			
Accountant	2.571	0	
Auditor	1.513	0	
Consultancy/facilitation (activities)	16.083	4.840	
Expert for compilation of resource inventory	0	0	
Website technical development & IT support	15.211	0	
Layout & Web Design support	0	0	
Writing of discussion papers	0	4.758	
Evaluation of the study	0	0	
Notary	0	0	
Subtotal	35.379	9.598	
Subtotal 1.a + 1.b	118.924	109.955	
2. General Expenditure			
Printing & Publishing	1.318	2.000	
Translations	1.800	0	
Postal charges		50	
Knowledge resources	409	0	
Staff training costs	500	0	
Bank charges	151	0	
Gratuities	370	0	
Office Charges from CAE (global figure in 2010)	4.000	0	
Office supplies	56	0	
Office maintenance	0	0	
Communications	61	0	

	2010 final	2011 forecast	Comments
Insurance & Taxes	0	0	
Electricity, gas, water, etc.	0	0	
Other, e.g. conference calls, knowledge resources, bank charges	0	621	
Subtotal	8.664	2.671	
3. Meeting costs			
Hiring of equipment/premises	0	0	
Catering	2.360	836	
Translation/interpretation	0	0	
Documentation/technical cost	3.150	500	
Gratuities	0	324	
Subtotal	5.510	1.660	
4. Travel expenses and subsistence costs			
Travel expenses for staff	1.366	3.500	
Subsistence for staff	2.879	3.420	
Travel expenses for external persons	9.537	7.175	
Subsistence for external persons	7.137	7.100	
Subtotal	20.920	21.195	
5. Rent & Equipment			
Office space rented from Culture Action Europe	4.000	0	
Office equipment	447	670	
Subtotal	4.447	670	
6. Cost of subcontracted activities			
External persons (accountant, auditor, website & IT support, layout & design support)	0	11.544	
General expenditure (office charges from our host CAE)	0	4.000	
Events (hiring of premises, interpretation, catering)	0	5.250	
Office rent	0	4.000	
Subtotal	0	24.794	
Total EU eligible budget	158.464	160.945	
EU eligible budget 2 (Project Grants under EU Citizenship programme)			
Europe for Citizens, Action 2, project (Practice Exchanges)	0	17.129	
Europe for Citizens, Action 2, project (Research Project)	0	32.705	
Subtotal EU eligible budget 2	0	49.834	

	2010 final	2011 forecast	Comments
EU non-eligible budget			
Practice Exchange Granada / Misc. catering costs	741	0	
Experts for compilation of resource inventory	0	12.705	
Total EU-non-eligible budget	741	12.705	
TOTAL EXPENDITURE	159.205	223.484	

INCOME		
EU eligible budget (Operating Grant)		
NEF grant	4.434	0
EU grant	120.000	120.000
ECF grant	30.000	35.000
Membership fees	4.379	5.944
Total EU eligible budget 1	158.813	160.944
EU eligible budget (Project Grants)		
Europe for Citizens, Action 2, project (Practice Exchanges)	0	17.129
Europe for Citizens, Action 2, project (Research Project)	0	26.638
To be fundraised for co-financing on 2nd project grant		6.068
Total EU eligible budget 2	0	49.834
EU non-eligible budget		
Membership fees	244	0
To be fundraised	496	12.705
Total EU non-eligible budget	740	12.705
TOTAL INCOME	159.553	223.483

The total amount applied for is EUR 34.258 for 2011-2012. There is no formal co-financing requirement for this grant, but co-funding (by the project partners) will be required to carry out the events described in the application. The total amount applied for is EUR 106.550 for Oct 2011- Nov 2012. The total amount to be fundraised to co-finance the 2nd project grant is EUR 24.270.

SUMMARY		
INCOME	159.553	223.483
EXPENDITURE	159.205	223.484
BALANCE	347	0

Annex 2: Membership at the beginning of 2011 (43)

European Organisations

- 1 CEJI A Jewish Contribution to an Inclusive Europe
- 2 European Council of Artists (ECA)
- 3 European Cultural Foundation (ECF)
- 4 European Educational Exchanges - Youth for Understanding (EEE-YFU)
- 5 European Federation for Intercultural Learning (EFIL)
- 6 European Festival Association (EFA)
- 7 European Music Council (EMC)
- 8 European Network Against Racism (ENAR)
- 9 European Roma Information Office (ERIO)
- 10 Réseau Européen de Musique Ancienne (REMA)
- 11 The Intercultural Communication and Leadership School (ICLS)
- 12 Trans Europe Halles (TEH)

Subtotal: **12**

National / Regional / Local Organisations

- 1 art aspects art society - Germany
- 2 Association "Child's Friend" - Bulgaria
- 3 Associazione culturale Fabbrica Europa - Italy
- 4 Associazione TRAMES - Italy
- 5 Border Crossings - UK
- 6 Cespi (International Problems Study Center) - Italy
- 7 CGIL Roma e Lazio (Italian Federation of Trade Unions) - Italy
- 8 CIRDE-Austria (Center of Islamic Research, Documentation and Education) - Austria
- 9 Cittadellarte - Fondazione Pistoletto - Italy
- 10 Cultural Centre Sint-Niklaas - Belgium
- 11 Cyprus Centre of the I.T.I. - Cyprus
- 12 Danish Centre for Arts & Interculture (CKI) - Denmark
- 13 Dialogue Afrique-Europe (DAE) - Belgium
- 14 Du store verden! / the DSV network - Norway
- 15 Europahaus Burgenland - Austria
- 16 European Foundation Society and Education - Spain
- 17 Exodos Ljubljana - Slovenia
- 18 I am artist foundation - Malta
- 19 IG Kultur Österreich - Austria
- 20 Intercult - Sweden
- 21 KUD Pozitif - Slovenia
- 22 Les amis du monde entier asbl - Belgium
- 23 Media Education Centre - Serbia
- 24 Poiein Kai Prattein - Greece
- 25 Riksteatern - Sweden
- 26 Roots&Routes International Association - The Netherlands
- 27 Vienna Jewish Film Festival - Austria

Subtotal: **27**

Individual Members	
1	Andriessen, Theo
2	Kubic, Erica
3	Staiger, Uta
4	Tiller, Chrissie
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Subtotal:	4